



Company Profile

About Us

IMPA PAINTS is a proudly South African manufacturer of paint located in Central South Africa, Bloemfontein, making Impa paints well suited for paint distribution throughout South Africa. Retailing from various locations; primarily Gauteng, Free State and the Northern Cape, where you will find a modern and colourful retail concept, offering every paint service imaginable.

We dedicate ourselves to providing professionals and consumers throughout South Africa with a complete line of the highest-quality, best-value paints, painting supplies and equipment, as well as superior service. And we do it with pride.

Origination

Firmly rooted in the Free State since 1979, Impa Paints began as a small, family-owned business that, through hard work and commitment to quality, has grown to become one of the country's leading independent manufacturers and distributors of paints and painting supplies.

Our Facility and Quality Control

Impa prides itself as a quality paint manufacturer who has an extremely intense focus on quality control. Our factory facility is equipped with 3 laboratories and all the necessary equipment and machinery required to manufacture excellent quality coatings. We manufacture according to both SABS as well as ISO9001 specifications. Impa has invested in only the best laboratory equipment to ensure that end users of the Impa brand enjoy a lasting coating on their projects.

Mission Statement

I – Innovation: striving to constantly be a leader in the market with new developments and technology; providing a high-quality product to our clients as well as providing technical advice to assist in making any painting project a success.

M -Manufacturing capacity: Impa Paints has an excellent manufacturing capacity with sufficient space ready for expansion in the near future to cope with expected growth and demand.

P- Professionalism: to conduct all business practice in a legitimate and ethical manner.

A -Affordable: Impa Paints strives to provide clients, big or small, with a high quality product at an affordable price.

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Branches and Franchises : Bloemfontein, Centurion, Klerksdorp, Waterfall, Welkom, Witbank.

Inspired



Our Vision

The need for a retail concept was established during the re-branding process via the Impa paints Franchise Stores. We, the Impa team have built a brand that has established itself in the market for the past 38 years and hope to continue for a further 38 years via our distribution network and Franchise stores making the brand now more known to the broader South African market as we expand our network.

Impa Paints will be establishing the brand within the high-density retail areas around you, where the need for a quality product and an equally important expert service is required. The Impa team believes through good product knowledge and the correct advice that the Impa Paints brand will prosper and will ensure the property owner of an excellent and durable paint finish.

Impa believes by establishing a retail store solely focused on paint and painting tools, that we have equipped our staff members with all the product knowledge and training needed to give you, the client, the best possible advice and service. We at Impa hope to be coating your property in the near future.

Market Establishment

Impa Paints currently hold 6 Franchise stores as well as 16 Impa Paints stockists as at July 2017. Impa has taken this small paint company to new heights and will continue to do so over the next 5 years with its planned roll out of new paint stores. This will add value to the Impa Paints brand and network that we are able to provide to our clients.

Web-based sales

Impa has re-developed and constructed an intuitive, interactive webpage where clients are able to interact with Impa consultants. The webpage allows for a new online paint shop, where colours can be selected and viewed on live scenario rooms to give an indication of the appearance of the paint as a final product. Clients will then be able to order paints as per their requirements via the online shop.

Impa is an Environmentally Conscious Paint Company

Impa Paints has led the charge in creating environmentally conscious products, with plans in place to go even further in this regard.

A green legacy, a green future.

At Impa Paints, our mission has always been to provide the best performing paint, in an environmentally sound manner to protect the health and well being of our customers. We were a disciplined leader in the concept of green product manufacturing long before it became popular.

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From our ingredients, to labeling, to our paint manufacturing facility, we strive to continue our green legacy and provide you with eco-efficient products.

Top 10 reasons to choose Impa Paints

1. Paints proven to look better and last longer.

We spend a lot of time testing paints, both ours and our competitors'. Our paints are formulated to offer superior performance, and we have the tests results to prove this statement. If you need superior adhesion, durability and opacity, look no further than our [Signature](#), [Platinum](#) and [Restore](#) range of ultra premium paints. [Signature Range](#), (15 years guarantee) the best paint we produce, is a low odour paint range that applies easily and provides exceptional stain resistance and washability. [Platinum Range](#), (10 years guarantee) offers low VOC, while providing excellent quality across the range. The [Restore Range](#), (5 years guarantee) offers a economic price and quality for contractors and developers. What does this mean for you? These products offer high-performing, durable finishes that help ensure your project turns out beautifully.

2. Formulated to excel in any climate
3. Better ingredients make better paint.
4. Expert free advice to make sure your job is done right.
5. Customer service with a difference.
6. The perfect colour every time.
7. A first-class job demands first-class supplies – we deliver and walk the extra mile.
8. A green legacy, a greener future.
9. Over 38 years of success and experience.
10. The choice of professionals.

Product development and Innovation

Impa has proudly been a market leader by taking innovative steps to creating new products. This is an ongoing process within our organization aimed at staying in touch with market requirements.



Products & Services

Impa Paints offers a wide product range for the decorative and industrial market, where we supply almost every paint coating imaginable. We take pride in offering a quality product at an affordable price to the consumer. With over 38 years of experience in the paint market Impa Paints should be your first choice. We guarantee you will not be disappointed!

Industries of supply

Building and Renovations
Steel Industry
Woodwork Industry
Flooring Industry
Road Coatings
Epoxy Coatings
Decorative market
Waterproofing market

Services offered

Quality Guarantee
Interactive website
Online shopping
Colour matching
Colour combinations
Free on site advice and quotations
Free technical assistance
Product application training
Paint training - Application
Paint training - Colour and the use of colour
Paint training - Product knowledge
Friendly and knowledgeable service

Company Details

Head Office

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Branches: Bloemfontein Curie, Bloemfontein Preller, Centurion, Waterfall, Welkom and Witbank.

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